

Message Text

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ACTION COME-00

INFO OCT-01 EUR-25 ISO-00 PA-03 USIA-15 SCI-06 L-03 SS-15

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PASS COMMERCE FOR SECRETARY DENT

EO 11652: N/A

TAGS: BEXP, AU

SUBJ: AUSTRIAN PARTICIPATION IN SPOKANE 1974 INTERNATIONAL
ENVIRONMENTAL EXPOSITION

REF: STATE 184639

1. FOLLOWING UP ON AMBASSADOR HUMES' CALL ON ACTING FONMIN
STEINER WITH COMMISSIONER GENERAL HENDERSON AND EXPO PRESIDENT
KING COLE LAST MONTH, ECONCOUNS PURSUED SUBJECT FURTHER WITH DR.
RUDOLF SALLINGER, PRESIDENT OF AUSTRIAN CHAMBER OF COMMERCE,
AND DR. ARTHUR MUSSIL, SEC GEN OF CHAMBER. ECONCOUNS POINTED OUT
THAT SPOKANE WOULD PROVIDE EXCELLENT OPPORTUNITY FOR AUSTRIAN
PROMOTION IN NORTHWESTERN PART OF US. THIS THOUGHT
APPEARED TO CATCH DR. SALLINGER'S IMAGINATION, AND HE
IMMEDIATELY ASKED THAT DIRECTOR OF HIS INTERNATIONAL DIVISION
SET UP MEETING WITH HIM AND AUSTRIAN TRADE DELEGATE FROM LOS
ANGELES, CURRENTLY VISITING VIENNA, TO DISCUSS MATTER.

2. WE POINTED TO STRONG USG INTEREST IN HAVING MAXIMUM PART-
ICIPATION BY EUROPEAN COUNTRIES. DR. SALLINGER SAID HE
WOULD DEFINITELY REVIEW SUBJECT AND THAT CHAMBER WOULD MAKE
DECISION AT ITS GENERAL ASSEMBLY DURING FIRST FEW DAYS OF OCTOBER.

3. SINCE THE QUASI-GOVERNMENTAL AUSTRIAN CHAMBER IS VERY IN-
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FLUENTIAL, PRESIDENT SALLINGER'S INTEREST IN SPOKANE IS MOST

WELCOME. HOWEVER, WE CANNOT BE CERTAIN AT THIS POINT WHAT FINAL AUSTRIAN DECISION WILL BE BUT HOPE TO TAKE ADVANTAGE OF SECRETARY DENT'S VISIT IN VIENNA THIS COMING WEEKEND TO GIVE AUSTRIANS FURTHER PUSH.

4. SALLINGER ASKED ABOUT STATUS OF DECISIONS BY OTHER EUROPEAN COUNTRIES. SINCE NEXT TWO WEEKS WILL BE CRITICAL, REQUEST DEPT INFORM US IMMEDIATELY IF THERE ARE FURTHER BREAKTHROUGHS WHICH MIGHT HELP TILT AUSTRIAN DECISION IN FAVOR OF PARTICIPATION.HUMES

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